



Annual Report
December 2020 - November 2021

**IMAGINING A WORLD WHERE WELL-BEING
IS AVAILABLE TO EVERYONE**



A WORD FROM THE PRESIDENT OF THE BOARD OF DIRECTORS
Del Martinez

Dear Friends, it has been a difficult yet stellar inaugural year for Imagine Well Being as a 501c3. With the help of so many we are off to a strong start. I am truly honored to serve with each and every one of you and I know that we will accomplish great things in the coming year and years. As you will read, many people were able to access well-being services at no charge through the seemingly never-ending pandemic.

Our purpose and timing were exactly what was needed to help with the unique challenges COVID19 illuminated. Imagine Well Being is well on its way to being recognized widely as a place where all are welcome and can find comfort and healing "right where they are."

We are excited about our new website and know that this is just the beginning of an amazing Journey for all that desire to serve and need to be served. With so many examples of people finding exactly what they need here and then going on to be leaders and volunteers offering their unique gifts, the possibilities are limitless.

I look forward to all the wonder that is yet to be experienced and the kinship across this world we will foster as we grow into our vision. We said hello and goodbye to many this year who have touched our hearts and inspired our passion for what we do. I am grateful and humbled by this community I call my family.

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A SEED PLANTED- THE WORLD CHANGED

Imagine Well Being (IWB) was originally conceived in 2011 as a service project to address the personal, social and spiritual needs of individuals and families in the Northern Virginia region.

IWB was launched on Meetup.com in 2012, offering mindful meditation, yoga, stress-reduction workshops, nature-based meditative hikes and small informal conversation groups. There are now over 8,000 members on our two Meetup groups.

In July of 2020 an Imagine Well Being Lead Team and Advisory Board were put in place and nonprofit status was established to extend the reach of envisioning a world where well-being is available to everyone at no charge.



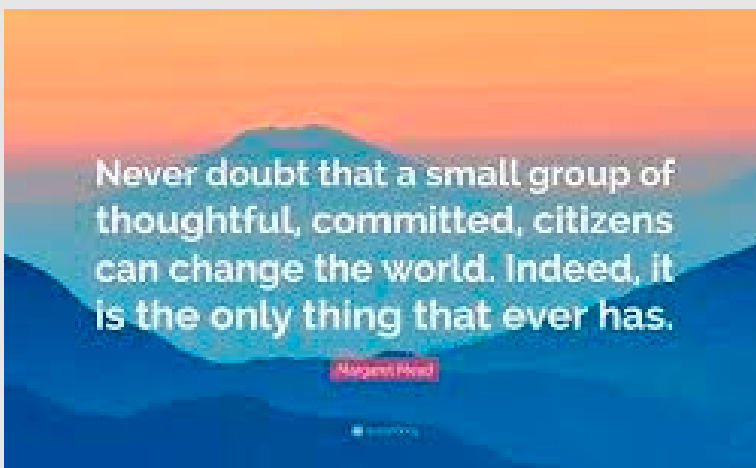
CHANGING THE WORLD ONE EVENT AT A TIME: THE PAST 12 MONTHS

Imagine the healing gifts of well-being and supportive community that volunteer guides brought to the world in the past 12 months.

We have heard many stories about how these gatherings have helped people get through the pandemic.

- Number of Events: 410
- Attendance at Events: 3529
- Meetup Members: 9762
- New Meetup Members: 1695
- Volunteer Guides: 43
(Well Being Corps)

If you are interested in learning more about volunteering please click [HERE](#)



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GUIDING THE WAY

With great passion the Imagine Well Being Lead Team collectively holds the dream of a world where well-being is available to everyone.

With diverse skills and experience this group of individuals commits hours of volunteer time dreaming and implementing the vision.

“Teamwork makes the dream work.”

Bang Gae



WWW.LIVEIMAGINING.ORG

The newly developed website provides a global portal to learning, event registration, training, donations and volunteer engagement.

We truly celebrate the grassroots teamwork and volunteer hours that have gone into website development, design, and testing.

Liveimaging.org was formally launched on December 1st 2021.

We are deeply grateful to Ed Hollingsworth, Nan McCarry, Thad Lowe, Pam DiLucente, Andy Andersen, and Leena Lowe for untold volunteer hours of love and service that went into designing and launching the Imagine Well Being website.

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WE'RE LOOKING TO THE FUTURE

A visioning retreat was held in April 2021 with Verne Harnish, a member of our Advisory Board. This retreat informed the overall look and feel of the Imagine Well Being website as well as short term goals.

There is a February 2022 retreat in motion where we will continue to strengthen and grow the global strategy for Imagine Well Being, including

- The Well Being Corps of Volunteers
- Donations
- Education
- Technology
- Administration



THE GIFT OF GENEROSITY

Imagine Well Being is able to support the vision of providing well-being to everyone at no cost through the generous and ongoing financial gifts from those who want to invest in the well-being of individuals, families, and literally the world.

We are so deeply grateful for those who have contributed gifts through ongoing monthly contributions, Amazon Smiles, Facebook, PayPal, and charitable contributions.

Imagine Well Being has received \$23,000 from 12/5/20-12/4/21.

If you would like to offer your financial support, please click [**HERE**](#)

**"Don't judge each day
by the harvest you reap,
but by the seeds you plant."**

—ROBERT LOUIS STEVENSON





Imagine Well Being

Profit and Loss

December 6, 2020 - December 5, 2021

	TOTAL
Donation Income	
Donations	
Amazon Smile Donations	39.79
Charitable Contributions	12,500.00
Facebook Donations	1,090.00
PayPal Donations	9,365.46
Stripe Donations	24.60
Total Donations	23,019.85
Total Donation Income	\$23,019.85
GROSS PROFIT	\$23,019.85
Expenses	
Administrative Expenses	
Legal & Professional Services	200.00
Office Supplies	343.59
Online Donation Fees (PayPal/Credit Card)	249.55
Post Office Fees	56.00
Taxes & Licenses	25.00
Total Administrative Expenses	874.14
Miscellaneous Expenses	
Honorariums	101.50
Hospitality	80.05
Total Miscellaneous Expenses	181.55
Payroll Expenses	
Taxes	806.21
Wages	7,825.00
Total Payroll Expenses	8,631.21
Program Expenses	
Advertising & Marketing	142.44
Imagine Event Supplies/Materials	159.62
IWB Volunteer Events	67.83
Leadership Development	365.66
Website Expenses	1,059.20
Total Program Expenses	1,794.75
Subscription Fees	
Constant Contact Fees	832.00
Dues & subscriptions	157.40
G-Suite Fees	302.49
GoDaddy Fees	146.96
Grammarly Subscription Fees	139.95
Meetup Fees	946.22
QuickBooks Fees	1,120.00
SETAPP Subscription Fees	99.90
Total Subscription Fees	3,744.92
Total Expenses	\$15,226.57
NET OPERATING INCOME	\$7,793.28
NET INCOME	\$7,793.28

